

ing a back pocket. They have mustard stains. He dry-humped his ex in them. Gross. Well, there's a way to gently push those old dungarees into retirement. Peep the label and sizes on his old pair, then go out and buy another one. Now, this is the trick: You need to make him wear the new jeans for one weekend. The entire weekend. He can never take them off. He must sleep in them, work in them, play in them, and bathe in them. 'Cuz here's the deal: Once a man spends 54 straight hours in a pair of jeans—those jeans? They become his favorite jeans.

Add accessories. Man accessories.

Get him a tie clip, like you see on *Mad Men*. Here's why: Guys like their fashion to be functional. They don't mind if it looks good as long as it's practical and serves a purpose. Well, what's more purposeful than holding a necktie in place? Plus, you can use it as a roach clip. That's two purposes! And anything that has two functions pretty much counts as a gadget, and if there's one thing men love more than practicality, it's gadgets. (If you don't know what a roach clip is, ask the guy at work who listens to Phish.)

One final tip

Because it's only fair that you pay him back for all this meddling, this one's just for you. Buy yourself a pair of Air Jordans. As in shoes. Allow me to explain. Guys love sneakers, and Jordans are pretty much the coolest. If you rock a fresh pair of Jordan Cement 4s, not only is your guy gonna notice, but so is every other guy on Earth. All your man will hear for the rest of his life is how "cool" his lady is and how "badass" her sneaks are. So the next time you're at a sporty-casual event, like a Fourth of July barbecue or a March Madness-themed orgy, wear your brand-new J's. They'll give you, as a couple, the street cred needed to make up for his pleated khakis.

And there you have it: the official male-closet overhaul. If he asks who sent you in there, tell him it was the guy at work who loves Phish. No one can stay mad at that dude! ■

What Men Think

Why He Wishes You'd Just Wear Sneakers

And other fashion findings from our monthly man survey. By Amy Spencer

Your girlfriend/wife is getting ready and asks, "How do I look?" Thing is, you don't love the outfit. So: Say so?

Yeah, she asked59%
Helllllll no!41%

Do you remember what your girlfriend/wife wore yesterday?

Yes82%
No18%

Which do you prefer on a date?

A woman in heels who leans on me29%
A woman in flats who can walk for miles71%

We know you love women in jeans and a white T-shirt. If you could add one thing to make the outfit even better, it would be:

High heels36%
Sneakers46%
A hamburger in her hand18%

Which lyrics sum up your vibe about men's fashion best?

"I want the money / money and the cars / cars and the clothes."
—"Successful" (Drake)22%
"I'd much rather be forever in blue jeans."
—"Forever in Blue Jeans" (Neil Diamond)42%

"It doesn't matter about the clothes I wear."
—"Pop" ('N Sync) ...36%

Can you tell if a woman isn't wearing a bra?

Yes, and I like it57%
Yes, and I don't like it23%
Nope20%

Which would you rather have?

Kanye's wardrobe for life49%
Kanye's girl, Kim Kardashian, for one night51%

The girls on *Girls* each have distinct styles. Which gets your vote?

Hannah's downtown edge2%
Marnie's professional chic3%
Jessa's artsy vibe5%
Shoshanna's cute basics5%
I'm sorry, you lost me at "girls on *Girls*"85%



Paula Patton

CELEB GUYS TELL: "THE CLOTHES I'M INTO ON A WOMAN"

"I like when my wife [Mariah Carey] is a diva onstage in gowns and when she's just at the house in sweats."
—Nick Cannon



"I'm from the South, so Daisy Dukes for sure!"
—Josh Hutcherson



"A leather jacket. There's something really confident about it."
—Sebastian Stan



"High heels. They're good for a marriage."
—Robin Thicke, husband of Paula Patton, left



PATTON: JASON LAYERS/FILMMAGIC; GUYS FROM TOP: JASON KEMPKIN/GETTY IMAGES; JORDAN STRAUSS/WIREIMAGE; JAMIE MCCARTHY/WIREIMAGE; FRAZER HARRISON/GETTY IMAGES; CELEBRITY QUOTES REPORTED BY JESSICA RADLOFF, EVAN REAL, AND GERRI MILLER